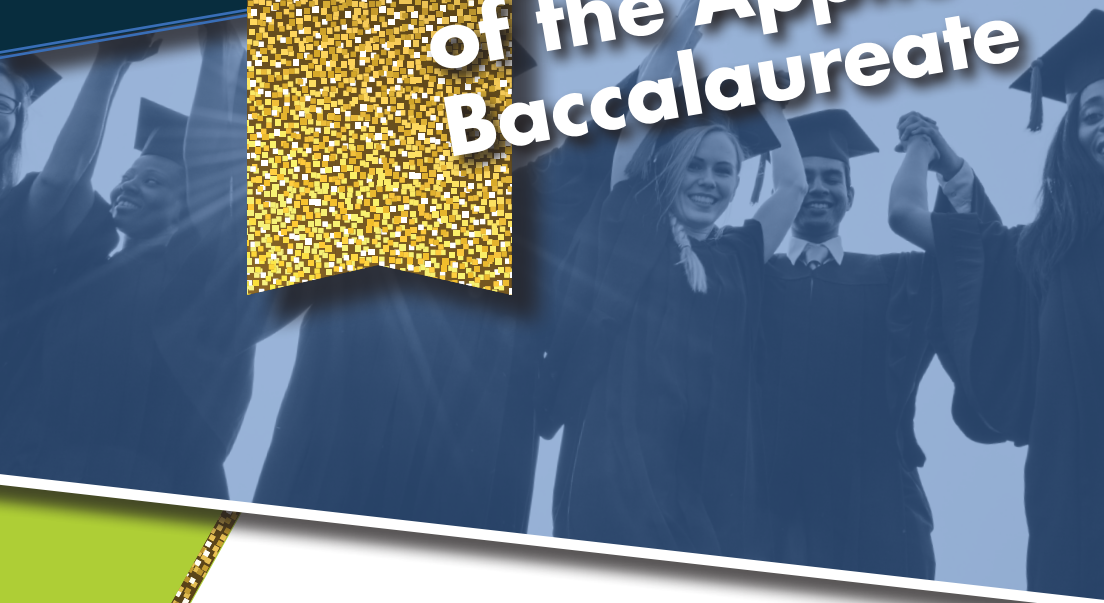




# ABC's of the Applied Baccalaureate



Tuesday, September 24 & Wednesday, September 25, 2019  
Powell, Wyoming



**WACCT**  
WYOMING ASSOCIATION  
OF COMMUNITY COLLEGE TRUSTEES

## OUR MISSION

The mission of the Wyoming Association of Community College Trustees is to advocate a unified vision and voice on behalf of the seven Wyoming community college boards of trustees, in collaboration with their college presidents, to promote their mutual interests in continued quality, strength, vitality, leadership development and effectiveness of its member colleges.

## OUR VISION

The Wyoming Association of Community College Trustees will be the leading information source and advocate for Wyoming's community colleges, shaping public policy that strengthens community college education, and providing trustee development to ensure effective governing boards.



# ABC'S of the Applied Baccalaureate AGENDA

## SEPTEMBER 24 - WELCOME RECEPTION

5:30pm Home of President Stefani Hicswa, 1285 Lane 11H, Powell

## SEPTEMBER 25

### WELCOME AND INTRODUCTIONS

Ernie Over, *WACCT Board President, Central Wyoming College*

### INTRODUCTION OF MORNING SPEAKERS BY MHP

Wayne R. Herr, *CPA, CGMA, CFE, Partner at MHP*

8:30 -10:00

Costs to the Colleges – Data and Outcomes to lead to Informed Decision Making



The Community College Baccalaureate Association (CCBA) strives to promote better access to the baccalaureate degree on community college campuses, and to serve as a resource for information on various models for accomplishing this purpose. CCBA will discuss how Wyoming can use data and outcomes from other states.

Angela Kersenbrock, *President,*  
*Community College Baccalaureate Association*

10:00-11:30

Requirements to Accreditation and Why Wyoming Has a Unique Opportunity



The Higher Learning Commission is the accrediting body for all four-year and community colleges across the nation. HLC will discuss what is needed for the community colleges to move to a four-year degree granting institution, lessons learned from other states, outline the process and who is involved, and discuss the role of the legislature.

Tom Bordenkircher, *Vice President for Accreditation Relations*

# ABC'S of the Applied Baccalaureate AGENDA Continued

## INTRODUCTION OF NOON SPEAKER BY EMSI

Brian Bailey, *Manager, Higher Education*

Lucas Rae, *Account Executive, Higher Education*

12-1:30



### Lessons Learned from Other States

This session presents key findings from a new national study focusing on adoption of applied baccalaureate degrees by community and technical colleges. The presenter will highlight what's happening in states that are new adopters (e.g., Missouri and Ohio), potential adopters, and mature adopters (e.g., Florida and Washington). Important developments on institutional support for baccalaureate degree programs and student enrollments, completion and employment will be discussed, including issues surrounding geography, program (occupational) foci, and program approval.

Ivy Love, *Policy Analyst, Center on Education & Skills*

1:30-3:00



### How the Applied Baccalaureate Ties to Wyoming's Attainment Goals

Wyoming's educational attainment goal is to achieve 67% by 2025 and 82% by 2040 of Wyoming's working population 25 - 64 years who possess a valuable post-secondary credential (certificate or degree). The Higher Education Attainment Council is working with the Western Interstate Commission for Higher Education (WICHE) and others to determine how we meet that goal.



Christina Sedney, *Director of Policy Initiatives and State Authorization, Policy Analysis and Research, Western Interstate Commission for Higher Education*

Dr. Stefani Hicswa, *President Northwest College, Co-Chairman, Wyoming Higher Education Attainment Council, Member, Wyoming's Tomorrow Task Force*

# ABC'S of the Applied Baccalaureate AGENDA Continued

3:00-4:30

## How to Meet the Needs of Industry

The movement for SF111 was driven by business and industry – this panel will explore best practices for how community colleges work to meet the needs of industry and the state-wide attainment goals.



*Cindy DeLancey – Moderator  
President, Wyoming Business Alliance*



*Niki Ready  
Vice President, Ready Oilfield Service, Inc.*



*Brandon R. Kosine, Ph.D.  
Vice President, Academic Affairs, Casper College*



*Christine Bekes  
Executive Director, Powell Economic Partnership*

4:30-6:00

## Legislative Panel

Our legislative friends will discuss the climate surrounding Wyoming's Community Colleges with respect to attainment goals, meeting the needs of industry, diversifying Wyoming's economy, and of course, long term funding for the colleges.

# Our Sponsors



# MHP

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# Emsi

Emsi provides colleges and universities with labor market data to build a better workforce and nurture strong economies, businesses, and graduates. Hundreds of institutions use Emsi to align programs with regional needs, drive enrollment, connect students with in-demand careers, increase attainment, track & communicate their alumni's employment outcomes, and demonstrate their institution's economic impact on their region.

Visit [economicmodeling.com](http://economicmodeling.com).

THANK YOU



The Wyoming Rural Electric Association (WREA) exists to lead, unify, and support the efforts of its member electric cooperatives. WREA represents 14 electric power distribution cooperatives and three generation and transmission cooperatives that provide electricity to over 104,000 homes, businesses, ranches, and farms across the state. On both the state and federal level, the WREA promotes the interests of Wyoming cooperatives in regulatory matters and legislative issues. Strong grassroots initiatives have influenced legislators on many occasions, allowing the cooperatives to continue providing the best service possible to their member-customers.

Headquartered in Cheyenne, the WREA exists as a united representative for its members, promoting cooperative principles and rural electrification for Wyoming. Visit [wyomingrea.org](http://wyomingrea.org).

## *Wyoming* Business Alliance

The Wyoming Business Alliance / Wyoming Heritage Foundation serves as Wyoming's premier business advocate and proponent. It ensures a unified, lasting voice for business, and it facilitates a growing, proactive, and inclusive business environment and climate by promoting effective leadership development; thoughtful public discussion; stewardship of our vital natural resources; sound investment; facilitation of public forums and input; establishment of an unparalleled statewide network; and an issue advocacy arm. Visit [wyomingbusinessalliance.com](http://wyomingbusinessalliance.com).

THANK YOU



Genesis Alkali operates a multi-faceted mining and production facility in Green River, Wyoming, supplying some of the best-known products used around the globe. We operate the world's largest natural soda ash mine and production site, and strive to harness the latest technological innovations to better serve our customers. Genesis Alkali employs approximately 950 people at eight processing plants and an underground mining operation that is 1,600 feet (488 meters) below the Earth's surface. We are proud of employing several generations of reliable, hard-working families over many decades and are determined to maintain a culture of safety as a core value.

Visit [alkali.genesisenergy.com](http://alkali.genesisenergy.com).



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THANK YOU



# ABOUT



**WACCT**  
WYOMING ASSOCIATION  
OF COMMUNITY COLLEGE TRUSTEES

## WHO WE ARE

The Wyoming Association of Community College Trustees (WACCT) is a 501(c) organization with all 49 trustees from the seven community college trustees (working collaboratively with the college presidents) serving as members.

WACCT is a one-person shop with Erin Taylor serving as the Executive Director. Erin's primary role is to advocate for Wyoming's seven community colleges and support trustee education through the association.

WACCT works cooperatively with the Wyoming Community College Commission, the state agency charged with the following duties: administration and budget, business analytics and support, college and career readiness, state tuition assistance program management, and research and policy.

The WCCC has several staff members and an Executive Director, Dr. Sandy Caldwell. The WCCC staff report to a Board of Commissioners who are appointed by the Governor. The Commissioners have the duty to oversee the WCCC budget, approve programs for the colleges, set tuition, and approve capital construction projects, among other things.

WACCT works closely with our industry partners and the University of Wyoming in front of the Wyoming Legislature and policy makers.



**WACCT**  
WYOMING ASSOCIATION  
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# Board Members

Input and representation of all Wyoming community colleges are essential elements of the WACCT's success in advocacy and education. The WACCT governing board is designed to ensure that each college is represented, and that the needs of our member trustees are met.

The WACCT governing board is made up of two trustees from each college. Board members are selected by their colleges' Board of Trustees.

Following are the members of the WACCT governing board:



**ERNIE OVER**

President  
Central Wyoming  
College



**SUE SCHILLING**

Vice President  
Casper College



**REGINA CLARK**

Secretary  
Western Wyoming  
Community College



**DON ERICKSON**

Treasurer  
Laramie County  
Community College



**PAULA HUNKER**

Central Wyoming  
College



**NADA LARSEN**

Northwest College



**WACCT**  
WYOMING ASSOCIATION  
OF COMMUNITY COLLEGE TRUSTEES

# Board Members

Continued



**STEVE DEGENFELDER**  
Casper College



**MARILYN FISHER**  
Eastern Wyoming  
College



**MARK WURZEL**  
Northwest  
College



**DEB WENDTLAND**  
Northern Wyoming  
Community College District



**JUDITH BARTMANN**  
Eastern Wyoming  
College



**ROBERT LEIBRICH**  
Northern Wyoming  
Community College District



**GEORGE ECKMAN**  
Western Wyoming  
Community College



**BOB SALAZAR**  
Laramie County  
Community College



# SPEAKER BIOS



**WAYNE R. HERR, CPA, CGMA, CFE**  
PARTNER, McGee, Hearne & Paiz

Wayne is a general services partner at MHP. He graduated from Brigham Young University with a Bachelor of Science in Accounting and Asian Studies as well as a Masters in Accounting. He has continually practiced public accounting since 1985 when he worked for a big eight firm in Phoenix. Wayne joined MHP's predecessor firm, McGladrey & Pullen, in 1994. He is responsible for providing attestation, tax, compliance, and advisory services to governmental, not-for-profit, and commercial entities as well as for individuals. Wayne is licensed to practice as a CPA in Arizona, Nebraska, New York, Wyoming, and, through a reciprocity agreement, can practice in Colorado. Wayne serves clients in five of the seven Wyoming Community Colleges and their Foundations, the University of Wyoming (1995-2017), several governmental organizations, numerous not-for-profit organizations as well as small businesses. He is a Certified Fraud Examiner, and is affiliated with the American Institute of Certified Public Accountants, the Colorado Society of Certified Public Accountants, the Wyoming Society of Certified Public Accountants, the Association of Certified Fraud Examiners, and has served six years on the Adjunct Faculty for the Maricopa County Community College District.



**ANGELA KERSENBROCK**  
President of the Community College Baccalaureate Association

Angela is an accomplished educator with experience at the associates, bachelor, master's and doctoral levels, she recently retired after 34 years at Seminole State College in Florida. There, she was a tenured faculty member, department chair, dean and the associate vice president of the School of Business, Health and Public Safety. Angela holds a doctorate degree in Higher Education and Public Policy Studies and has a Master's in Nursing. She has been involved with workforce education programs, having developed almost 30 different degrees and certificates, as well as several baccalaureate programs, including business and information management, nursing, health sciences, and information systems. She has also led partnerships between multiple stakeholders to gain regional approval for baccalaureate degrees at Seminole State. In her current role, Angela is focused on leading the CCBA in its mission of creating the opportunity for all community college graduates to receive a baccalaureate degree in family-sustaining career areas.



## **TOM BORDENKIRCHER**

Vice President for Accreditation Relations, Higher Learning Commission

Tom Bordenkircher, vice president for accreditation relations, has experience in P-12 public education, higher education, county and state government policy and leadership, national foundation leadership, and specialized accreditation. Prior to coming to HLC, Tom was senior consultant and state director for the Woodrow Wilson National Fellowship Foundation's STEM Teaching Fellowship Program. In Ohio, he was the Associate Vice Chancellor for the state Board of Regents, where he oversaw higher education program approval and the development of a statewide accountability system for educator preparation programs.

His higher education experience also includes roles as professor of education, chair, director, and associate and interim dean. Prior to his work in higher education, Tom began his career as a teacher of young children with severe disabilities. His professional interests continue to center around research and policy work for young children, especially those experiencing learning and reading difficulties. Dr. Bordenkircher holds B.S., M.Ed. and Ph.D. degrees from the University of Pittsburgh.



## **BRIAN BAILEY**

Manager, Higher Education, EMSI

December marks Brian's sixth year with Emsi working with leaders in higher education across Canada and the US to tackle the most pressing issues colleges face around enrollment, program alignment and communicating economic impact. In his current role, he leads the Community College Sales Team in delivering data, software and consulting services that meet the needs of both educators, students and employers. As both a community college and university graduate, he's passionate about helping colleges demonstrate for students the strong connection between their programs and great career opportunities. He and his wife have three boys with their first girl expected in December. A California native, he now proudly calls North Idaho and the Pacific Northwest home.



## **LUCAS RAE**

Account Executive, Higher Education, EMSI

Lucas joined Emsi in early 2019, following 15 years as the Director of Brand Management and Sales for the national lifestyle brand, MaryJanesFarm. With experience as a community college and university grad, as well as a collegiate basketball coach, Lucas brings a unique relationship approach as he serves colleges throughout the Mid-West Region. Lucas and his wife Megan (who met at Gonzaga University during a card game of Hearts) reside in the beautiful Palouse Region of Northern Idaho with their two daughters.





### **IVY LOVE**

Policy analyst, Center on Education & Skills (CESNA)  
within the Education Policy program at New America

Ivy's research sits at the intersection of higher education and workforce development, with a particular focus on community colleges. Prior to this, she worked as a Policy Analyst at the Association of Community College Trustees, where she co-authored reports on financial aid and student success and federal-state partnerships in workforce development. Love holds an MA from the University of Sheffield (UK), a BA from Missouri Southern State University, and is a PhD candidate in higher education administration at Saint Louis University.



### **CHRISTINA SEDNEY,**

Director of Policy Initiatives and State Authorization, Policy  
Analysis and Research, Western Interstate Commission for  
Higher Education

Sedney is the Director of Policy Initiatives and State Authorization at the Western Interstate Commission for Higher Education (WICHE) where she manages the Western State Authorization Reciprocity Agreement (W-SARA) and works on a variety of topics including policy approaches to serving underrepresented student populations, higher education governance issues and needs assessments, and policy solutions for adult learners. Prior to WICHE, Sedney worked for international nonprofit Teach For All and completed a fellowship with the Kenneth Rainin Foundation. She also held multiple roles with the AmeriCorps program City Year, from classroom-based corps member to project manager on their public policy team. She holds a B.A. from the University of Virginia and a master's degree in public policy from the University of California, Berkeley.



### **DR. STEFANI HICSWA**

President Northwest College, Co-Chairman,  
Wyoming Higher Education Attainment Council, Member,  
Wyoming's Tomorrow Task Force

Stefani Hicswa became Northwest College's eighth President in 2013. Prior to her arrival, Dr. Hicswa served seven years as president of Miles Community College in Miles City, Montana. Since she assumed Northwest's presidency, NWC has completed construction of the college's largest instructional facility, the Yellowstone Building; achieved a retention rate of 61%; achieved the highest completion rate in the history of the college; created a strategic plan, Vision 2020; revised the institution's Mission Statement; and assumed national roles, including membership on the Higher Education Research and Development Institute nationwide advisory board. President Hicswa holds a PhD in educational administration from the University of Texas at Austin. A first-generation college student, she earned her master's in adult, community and higher education and a bachelor's in organizational communication. Raised in Dillon, Montana, Stefani is married to Scott Hicswa, a consulting forester. They have two sons.



## CINDY DELANCEY

President, Wyoming Business Alliance and the Wyoming Heritage Foundation

Cindy currently serves as the President of the Wyoming Business Alliance and the Wyoming Heritage Foundation. Prior to joining her current role, she served as the Director of Government and Public Affairs - Wyoming for BP's US Lower 48 onshore exploration and production business. Before joining BP, she served as the Carbon County and Prosecuting Attorney, a Special Assistant United States Attorney and the Executive Director of the Wyoming County Commissioners Association. She is a three-time nominee for the Wyoming Business Report's Women of Influence award and is a Past Chairman of the Petroleum Association of Wyoming's Government and Public Relations Committee. In addition, Cindy served as the Chairman of the Wyoming Board of Law Examiners and was instrumental in helping move Wyoming toward using the Uniform Bar Examination as its admission standard for lawyers. Cindy was appointed by Governor Matthew H. Mead to serve as an ENDOW Rural Council member and recently by Senate President, Drew Perkins to serve on the Government Efficiency Task Force.

Cindy graduated from the University of Wyoming College of Law in 2000 and is a graduate of the Leadership Wyoming Class of 2010. Cindy and her husband Dave have been married for 17 years and live in Cheyenne with their two children Raegen (16) and Beau (13). Cindy and Dave enjoy watching their children participate in rodeo events and running their agricultural business together as well as breeding and raising quarter horses.



## NIKI READY

Vice President, Ready Oilfield Service

Niki is a born and raised Wyomingite. She spent her childhood in Wamsutter, WY where she was first introduced to the Oil & Gas Industry through her family business. She went to college and earned a degree in Nursing through Casper College, followed by working as a nurse at the Carbon County Memorial Hospital. While working at the hospital, she and her husband Justin worked side by side to form and build Ready Oilfield Service, Inc which has been in operation since 2000.

Ready Oilfield Service is headquartered out of Rock Springs, WY with operations in Wamsutter, New Mexico, and Texas. Niki serves as the Vice President and oversees the day to day operations of the business. She runs a small office staff and focuses on providing top notch field service to the energy industry. Ready Oilfield Service strives to expand their ever-growing business while keeping its deeply seeded Wyoming roots. The importance of strong economic growth in Wyoming, whether energy based or otherwise has always been on the forefront for Niki, as she traveled to Washington DC to speak with Congressional members about the importance of the energy industry. In her free time Niki likes to spend time with her husband Justin and her children, Skylynn and Granit, enjoying the family ranch or time in the mountains.



## **BRANDON R. KOSINE PH.D**

Vice President, Academic Affairs, Casper College

Born and raised in Sheridan, WY, I graduated from Sheridan High School in 1993. Attended the University of Wyoming and earned a bachelor's degree in Psychology in 1997. From Laramie, Brandon went to Pittsburgh State University in Pittsburgh, KS to pursue a master's degree in clinical psychology. In November 2001, Wyoming called and he returned to the University of Wyoming to work as the Area Coordinator for Leadership Development in Residence Life. While at UWV, he pursued a doctorate in Counselor Education and graduated with a Ph.D. in August 2007. Brandon worked as the Associate Director in the Wyoming Union at UWV, and also maintained a small private counseling practice while in Laramie. Brandon is a Licensed Professional Counselor license in the State of Wyoming.

In July 2012, Brandon moved to Casper and began teaching in the Psychology Department. He loves being in Wyoming, and enjoys hiking, camping, fishing, running, photography, going to local and professional plays and performances, and spending time with family in Sheridan. When he can, he enjoys volunteering in the community and working with local animal rescues and the humane society.



## **CHRISTINE BEKES**

Executive Director, Powell Economic Partnership

As the PEP Executive Director, Christine oversees the strategies related to economic, community development and the visitor center for Powell and the Powell Valley. As a Powell native, she brings a genuine passion and love for her community to go alongside her professional approach to business development and project and organizational management. Christine is a certified Economic Development Finance Professional by the National Development Council and has a Master's in Business Administration from the University of Wyoming. She also holds various leadership positions at Wyoming Economic Developers Association and Wyoming Frontier-CDC (SBA 504). Christine grew up on a farm in Powell.

In her free time, Christine and her family enjoy all the amazing outdoor recreation opportunities nearby including skiing, ice climbing, hiking, paddle boarding, camping, and fishing.



**THANK  
YOU FOR  
ATTENDING  
THIS YEAR'S**



**WACCT**  
WYOMING ASSOCIATION  
OF COMMUNITY COLLEGE TRUSTEES

**EVENT**

We look forward to  
seeing you next time!

P.O. Box 20893 | Cheyenne, WY 82003  
307.631.5677 | [erin@wacct.org](mailto:erin@wacct.org)

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Notes

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# Notes



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